

IT&CM CHINA & CTW CHINA 2019 FACT SHEET

(As at 15 March 2019)

EVENT

IT&CM (Incentive Travel & Conventions, Meetings), China [13th Instalment]

19 to 21 March 2019

www.itcmchina.com | chinese.itcmchina.com

CTW China (Corporate Travel World), China [5th Instalment]

19 to 21 March 2019

www.corporatetravelworld.com/china | www.corporatetravelworld.com/china/chinese

Shanghai Convention & Exhibition Center of International Sourcing • Shanghai, China

No. 35 Zhongjiang Road, Putuo District, Shanghai, China PR

ABOUT IT&CM CHINA & CTW CHINA

IT&CM CHINA - The Leading International MICE Event In China

Since 2007, IT&CM China has established itself as China's leading international Meetings, Incentives, Conventions and Exhibitions (MICE) business, education and networking event, dedicated to "Promoting China to the World and the World to China". Bringing together Chinese and International MICE exhibitors and buyers in one dynamic marketplace, IT&CM China is the platform for international and leading Chinese players in the MICE industry to explore business opportunities on all fronts – inbound, outbound and domestic. Delegates to the 3-day event receive the best return on their investment in business, education and networking through structured business appointments, exhibition showcase, seminar sessions, official networking functions and tours.

IT&CM China 2019 is co-organised by 3 parties: **TTG Events**, a business group of TTG Asia Media, **CITS International M.I.C.E.** – a wholly-owned subsidiary of CITS (China International Travel Service) and **MP International**.

CTW CHINA - The Leading Corporate Travel Management Conference For China

Since 2015, CTW China has been the market's answer to the proliferation of business travel & entertainment (T&E) activities from Chinese-grown companies and multi-national corporations based in China. This market-driven event is thus dedicated to raising the sophistication of Chinese corporate travel professionals who manage the T&E needs for their organisations. By localising best global practices and cultivating a sustainable expert and peer-sharing knowledge support network, CTW China is at the helm of enabling local influencers, planners and decision makers of corporate travel functions to get the most of their T&E decisions.

As China's Only Doublebill Event In MICE and Corporate Travel, IT&CM China and CTW China are part of the IT&CM and CTW Events series by TTG Events, a business group of TTG Asia Media.

FEATURES

Business

- Up to 100% Pre-Scheduled Appointments: 60% via PSA and Remaining 40% via Online Diary
- Exhibition and Appointment Sessions: involving both International and Chinese Exhibitors and Buyers
- IT&CM China and CTW China 2019 Official Press Conference
- 2 x Meet The Corporates ^{NEW}
 - AccorHotels, Evergrande Venice Resort, Hardrock Hotels, Sunway Hotels & Resorts, Zhuhai International Convention & Exhibition Center
- 4x Exhibition Walk-about ^{NEW}
 - Featured Destination Pavilions: GL Events, Hainan, Macao, Qingdao, Philippines, Taiwan, Thailand, Xiamen
- 9 x Brand Showcase Presentations ^{NEW}

20 March

- Qingdao Municipal Culture and Tourism Bureau 1130 – 1150hrs
- Malaysia Convention & Exhibition Bureau (MyCEB) 1400 – 1420hrs
- MEET Taiwan 1425 – 1445hrs
- Taiwan Tourism Bureau 1450 – 1510hrs
- Xiamen Municipal Bureau of Convention and Exhibition Affairs 1630 – 1650hrs
- Zhuhai International Convention & Exhibition Center 1650 – 1710hrs

21 March

- Macao Trade and Investment Promotion Institute 1130 – 1150hrs
- Department of Tourism, Culture, Radio, Television and Sports of Hainan Province 1400 – 1420hrs
- GL Events 1425 – 1445hrs

- MICE Innovation Hub ^{NEW}
 - 1000 Meetings
 - 247Tickets
 - CrowsNest
 - Guidoo World
 - Maycur
 - Ultra Space Technology

Education

- Welcome Remarks
- Opening Keynote Address (19 March)
- 2 x Association Day Forums @ IT&CM China (20 and 21 March)
- CTW China Keynote Address (20 March)
- 5 x CTW China Conference Sessions (20 and 21 March)

Social Events and Functions

- 1 x Pre-Show Shanghai City Tour by EXO Events
- 8 x Shanghai Evening Food Tour by Lost Plates
- Opening Ceremony and Welcome Dinner – Venue Partnership by Hilton Shanghai Hongqiao
- Say Hi To Everyone ^{NEW} – Event Briefing | Networking Coffee Break | Interactive Ice Breaker
- 2 x Power Innovation Luncheons ^{NEW}
 - 20 March**
 - 247Tickets, Maycur, Ultra Space Technology
 - 21 March**
 - CrowsNest, 1000Meetings, Guidoo World
- 2 x Networking Luncheons (For Buyers)
- 2x Hosted Luncheons (For Invited Buyers)
 - 20 March**
 - Tourism Promotions Board, Philippines
 - 21 March**
 - Malaysia Convention & Exhibition Bureau (MyCEB)
- 2 x CTW China Networking Coffee Breaks
- Networking Sessions
 - 4 x Networking Tea Break by Korea Tourism Organisation
 - 2 x Your Favorite Hong Kong Style Afternoon Tea by Hong Kong Tourism Board
 - 2 x Cocktail Reception by Macao Trade and Investment Promotion Institute

Partner Events

- China Business Event Federation Forum ^{NEW} (19 March)
- Future Leaders Forum 2019 by IMEX – MPI – MCI (20 March)

Others

- Buyer and Media Hosting Programme
- Show Preview as part of TTG Show Daily Day 1 (19 March)
- Sure-Win Appreciation Lucky Draw ^{NEW}

2019 EVENT OVERVIEW

- 120 business, education and networking sessions
- Over 30 new programme sessions
- 36 speakers across IT&CM China and CTW China knowledge sessions
- New initiatives
 - Brand Showcase Presentations
 - Exhibition Walk-about
 - Meet The Corporates
 - MICE Innovation Hub
 - Power Innovation Luncheons
 - Say Hi To Everyone
 - Sure-win Appreciation Lucky Draw

DELEGATE STATISTICS (PRE-REGISTERED)

- **Exhibitors: 708**
- **Buyers: 493**
- **Media: 55**

EXHIBITORS

Exhibition Area (gross): 5,500 square metres (sqm)

708 Exhibitors from 305 Exhibiting Companies and Organisations

Complete details available in the IT&CM China and CTW China 2019 Show Directory

21 Exhibiting International and Chinese Territories: Australia, Beijing, Brazil, China PR, Germany, Gyeonggi, Hainan, Hong Kong SAR, Jeju, Macau SAR, Malaysia, Okinawa, The Philippines, QingDao, Shanghai, South Korea, Switzerland, Taiwan, Thailand, Wuxi and Xiamen

New Destination/Corporate Brands Taking Their Own Pavilions / Booths: Australia, Gyeonggi, Okinawa, QingDao, Aichi Sky Expo, Six Senses Resorts and Spa, EventsAir, Evergrande Venice Resort, Ez-link Pte Ltd, Guangzhou Yuexiu International Congress Center, Huafa Place, Isa-tur Negocio E Turismo Ltda, Mcarthurglen Group, Memories Group, Okura Nikko Hotel Management, Shanghai Meiwu Culture Communications Co, Ltd, Sunway Hotels & Resorts, Tab Ticketbroker GMBH Thermal Hotels & many more.

CTW Tabletop China Exhibitors: Egencia, eHi Car Services Limited, EZ-link, Frasers Hospitality, Minor Hotels, 5Bus

Largest Exhibiting Pavilions: Macao Trade and Investment Promotion Institute (204sqm), Hong Kong Tourism Board (198sqm)

Types of Exhibitors:

Adventure & Incentive Travel Suppliers	Events Management Companies &	Theme Parks
Airline & Cruise Lines	Entertainment Suppliers	Trade Associations
Car Rental Companies	Hotels & Resorts	Trade Publications / Media
Coach, Car & Railway Operators	National / State Tourism Organisations	Travel / Meeting Technology &
Convention Visitors Bureaus	Professional Conference Organisers	Multimedia Companies
Convention and Exhibition Venues	Serviced Apartments	Travel Management Companies
Destination Management Companies	Spas	Travel-Related Suppliers

BUYERS

493 Buyers (19% International – 81% China) from 26 Territories: Australia, Belgium, China PR, France, Germany, Hong Kong SAR, India, Indonesia, Israel, Japan, Macao SAR, Malaysia, Mexico, New Zealand, Philippines, Poland, Russian Federation, Singapore, South Africa, South Korea, Switzerland, Thailand, United Arab Emirates, United Kingdom, United States, Viet Nam
Complete details available in the IT&CM China and CTW China 2019 Buyer's Profile

International Buyers Breakdown by Region:

Asia-Pacific (Less China)	60%
Europe	26%
Americas	1.5%
Middle East	4.5%
Others	8%

Percentage of New Buyers: 37%

Largest Number of International Buyers from: India, Malaysia, Singapore

Types of Buyers:

62% MICE: Corporate Company with Incentive Programmes, Destination Management Company, Event Planners, Incentive / Motivation House, Meeting Planner, Professional Conference Organiser, Travel Agent handling Luxury Travel, Travel Management Company

18% Association: International Association

20% Corporate: Corporate Travel / Procurement Buyers

MEDIA

55 Registered Media: China PR, Denmark, Germany, India, Indonesia, Jordan, Malaysia, Singapore, South Africa, Sri Lanka, Taiwan

Media Breakdown by Region:

China	53%
Asia-Pacific	12%
Europe	33%
Africa	2%

Largest Number of Media Delegates from: China (53%)

New Participating Territories: Jordan, Denmark

Media Partners:

- 6 Official Media
- 28 Media Affiliates

SOCIAL FUNCTIONS & ACTIVITIES

Tours

- 1. Pre-Show City Tour In Shanghai** by EXO Events
Date: 19 March | 0800 - 1200hrs
Open To: All pre-registered international buyers, media and corporate travel managers
- 2. Shanghai Evening Tour** by Lost Plate
Date: 18 March | 1830 – 2200hrs, 1900 – 2230hrs, 1930 – 2300hrs
20 March | 1900 – 2230hrs, 1830 – 2300hrs
21 March | 1830 – 2200hrs, 1900 – 2230hrs, 1930 – 2300hrs
Open To: All pre-registered exhibitors, buyers, media and corporate travel managers

Official Functions

- 3. Say Hi To Everyone**
Event Briefing | Networking Coffee Break | Interactive Ice Breaker
Date: 19 March 2019, Tuesday
Time: 1500 – 1620hrs
Venue: Courtyard by Marriott Shanghai Changfeng Park
Entry: For all registered delegates
Dress Code: Business Attire
- 4. Welcome Remarks & Keynote Address**
Date: 19 March 2019, Tuesday
Time: 1620 – 1730hrs
Venue: Courtyard Marriott Changfeng Park, Ballroom, Basement 1
Entry: For all registered delegates
Dress Code: Business Attire
- 5. IT&CM China & CTW China 2019 Joint Opening Ceremony and Welcome Dinner**
Date: 19 March 2019, Tuesday
Time: 1830 – 2100hrs
Venue: Hilton Shanghai Hongqiao, You Yi Grand Ballroom
Entry: For all registered delegates
Dress Code: Smart Casual

Luncheons

- 6. Power Innovation Luncheons**
Date: 20 March – 21 March 2019, Wednesday and Thursday
Time: 1200 – 1300hrs
Venue: SHCEC, Knowledge Hub, Exhibition Hall, Level 1
Entry: For invited buyers only
Dress Code: Business Attire
- 7. Networking Luncheons**
Date: 20 March and 21 March, Wednesday and Thursday
Time: 1230 – 1345hrs
Venue: SHCEC, Buyers' Lounge, Exhibition Hall, Level 1
Entry: For Buyers only
Dress Code: Business Attire
- 8. Hosted Luncheons**
Date: 20 March and 21 March 2019, Wednesday and Thursday
Time: 1230 – 1345hrs
Venue: Courtyard by Marriott Shanghai Changfeng Park
Entry: For invited buyers only
Dress Code: Business Attire

Networking Breaks

- 9. CTW Coffee Break x 2**

Date: 20 March and 21 March 2019, Wednesday and Thursday
Time: 1500 – 1535hrs, 1450 – 1510hrs
Venue: SHCEC, CTW Exhibition, Exhibition Hall, Level 1
Entry: For All Delegates
Dress Code: Business Attire

10. Networking Morning/Afternoon Tea Break

Date: 20 March and 21 March 2019, Wednesday and Thursday
Time: 1000 – 1030hrs, 1615 – 1645hrs
Venue: SHCEC, Buyers' Lounge, Exhibition Hall, Level 1
Entry: For Buyers only
Dress Code: Business Attire

11. Your Favourite Hong Kong Style Afternoon Tea

Date: 20 March – 21 March 2019, Wednesday and Thursday
Time: 1500 – 1600hrs
Venue: SHCEC, HK Booth A3, Exhibition Hall, Level 1
Entry: For All Delegates
Dress Code: Business Attire

Cocktail

12. Cocktail Reception by Macao Trade and Investment Promotion Institute (IPIM)

Date: 20 and 21 March 2018, Wednesday & Thursday
Time: 1530 – 1700hrs
Venue: SHCEC, Macao Booth A5, Exhibition Hall, Level 1
Entry: For all registered delegates
Dress Code: Business Attire

OFFICIAL PRESS CONFERENCE

IT&CM China and CTW China 2019 Official Press Conference

19 March 2019, Tuesday | 1400 – 1500hrs
Meeting Room 3, Basement 1, Courtyard Marriott Changfeng Park

- **Mr. Darren Ng**, Managing Director, TTG Asia Media
- **Mr. Yang Fan**, Deputy General Manager, CITS International M.I.C.E. Co., Ltd.
- **Mr. Jason Ng**, Executive Director, MP International Pte Ltd

EXHIBITION INFORMATION

Exhibition Admission

Admission to IT&CM China and CTW China 2019 is by delegate badge on 20 & 21 March 2019.

Exhibition Hours

20 March 2019 (Wednesday) 0900 – 1750hrs
21 March 2019 (Thursday) 0900 – 1715hrs

Registration Hours

18 March 2019 (Monday) 1030 – 1700hrs
19 March 2019 (Tuesday) 1030 – 1700hrs
20 March 2019 (Wednesday) 0900 – 1730hrs
21 March 2019 (Thursday) 0900 – 1700hrs

Registration at Official Hotels for Buyers and Media will be available on 18 & 19 March. Exhibitor registration will take place at Exhibition Hall Lobby, Level 1, SHCEC

ON-SITE SERVICES

Show Organisers' Office

Behind Exhibition Hall A, Level 1, SHCEC

Official Contractor

Pico IES Group (China) Co., Ltd
On-Site Office: Exhibition Hall, Level 1, SHCEC
Main Office: No. 99 Lane 4499, Cao'an Highway, Jiading District, Shanghai 201804, China
Contact: Mr. Jayz Ni
Tel No.: +86 21 6010 8790
Fax No.: +86 21 6010 8780
Email: jayz.ni@cn.pico.com

Official Freight Forwarder

APT Showfreight Shanghai Co., Ltd

On-Site Office: Exhibition Hall, Level 1, SHCEC

Main Office: 2F, Building #9, IBP, 280 Linhong Road, Changning District, Shanghai, PR China, 200335

Contact: Mr Max Xie

Tel No: +86 21 6116 8712

Fax No.: +86 21 6236 5667

Email: MaXie@agility.com

Website: www.agilitylogistics.com

EVENT ORGANISERS

TTG Events, a Business Group of TTG Asia Media

TTG Asia Media's Events group promotes business opportunities by staging international trade events that bring industry suppliers and buyers to one marketplace. The group is the founder and organiser of Incentive Travel & Conventions, Meetings (IT&CM) Events, a series of MICE shows in Thailand (IT&CMA), China (IT&CM China) and India (IT&CM India). It also owns and manages the Corporate Travel World (CTW) Events, with CTW Asia-Pacific co-located with IT&CMA, and CTW China with IT&CM China. TTG Events is also the longest-running secretariat appointed to manage the ASEAN Tourism Forum (ATF) Travel Exchange (TRAVEX). Other core trade events include the Singapore Gifts Show (SGS) and International Feng Shui Convention (IFSC).

CITS International M.I.C.E – a wholly-owned subsidiary of CITS

Based on a 3-year preparation, together with CITS going public in A-share market, CITS International M.I.C.E. Co., Ltd. has now been founded as a wholly-owned subsidiary of CITS. It shares its resources with CITS after its 55 years of operation. CITS International M.I.C.E. Co., Ltd. has been founded to possess new scope and new power within a new framework, and is set to thrive across even more fields.

CITS international M.I.C.E. is carrying out the mission to build up the most respectable M.I.C.E. brand in China and to contribute to the further development of CITS itself in the future.

MP International

Established in 1987, MP International specialises in organising exhibitions, conferences and special events. The group has organised and managed some 300 national, regional and international events, including the Asia-Pacific Economic Cooperation (APEC) 2009 Leaders' Week. It is a leading international organiser of trade exhibitions, including ITMA and ITMA Asia.

A member of the Pico group, MP International is headquartered in Singapore with a global footprint across Asia and Europe. MP's success with various partners is a testimony of its ability to identify opportunities and maximise the rewards for win-win partnerships.

EVENT SUPPORT & SPONSORSHIP

Endorsing & Supporting Associations

- China Business Events Federation (CBEF)
- City Conference & Event Executive Union (CCEU)
- China MICE Committee (CMC)
- ChangSha Meeting Industry Association (CMIA)
- China Association of Travel Services MICE Committee
- Hospitality Sales and Marketing Association International (HSMIAI)
- International Association of Professional Congress Organisers (IAPCO)
- International Congress & Convention Association (ICCA)
- Korea MICE Association
- Shanghai Convention & Exhibition Industries Association (SCEIA)
- Society of Incentive Travel Excellence (SITE)
- Shanghai Municipal Administration of Culture and Tourism
- Philippine Council for the Advancement of Association Executives (PCAEE)
- World PCO Alliance (WPCOA)

Official Media

- TTG-BTmice China
- TTGmice
- TTGassociations
- TTG China
- TTG Asia
- TTG India
- TTG Asia Luxury
- TTG Show Daily

Domestic Media Affiliates

- China Conference & Exhibition
- Convention & Conference China
- Cool Tourism Media
- CTCNN.COM
- Elite Travel Connection Journal
- ItripDaily
- Meadin.com
- MICECN.com
- MeetingsChina
- MICE Business Tourism
- Premium Traveler
- Radio FM969
- Travel Link Daily
- Travel Trade China
- Travel World China
- World Hotel
- World Travel Magazine
- World Travel Online

International Media Affiliates

- Honeymoon Middle East
- MICE In Asia
- MICE Middle East
- MICE Talk
- Safari Plus
- The Event
- Tourism-Insider
- Travel Talk Asia
- Travel Trade Outbound Scandinavia
- Venue Magz

Official Hotels

- Courtyard by Marriott Shanghai Changfeng Park
- JW Marriott Shanghai Changfeng Park
- Hilton Shanghai Hongqiao

Supporting Hotels

- Golden Tulip Shanghai Rainbow

Sponsorships, Partners & Hosts

- Pre-Show City Tour Shanghai
- Shanghai Local Food Tour
- Opening Ceremony & Welcome Dinner
- Official Marketing Partner
- Official Technology Partner
- MICE Innovation Partner
- CTW Sales & Marketing Partner
- Keynote Presenting Partner
- Networking Tea Break
- Cocktail Reception
- Glass Railing Banner Sponsor
- Buyers' Lounge Sponsor
- EXO Events
- Lost Plate
- Hilton Shanghai Hongqiao
- WhitelNK Communications, Graceful Traveler
- EventsAIR
- StageING, Free Entrepreneurs
- Tristar Event Management
- Xiamen ITG MICE
- Korean Tourism Organization, Hong Kong Tourism Board
- Macao Trade and Investment Promotion Institute (IPIM)
- Taiwan Convention & Exhibition Association (TCEA)
- Korean Tourism Organization (KTO)

IT&CM China 2019 Knowledge Session Speakers

Name	Designation	Company	Territory
Noor Ahmad Hamid	Regional Director Asia Pacific	International Congress and Convention Association (ICCA)	Malaysia
Olivia Jia	Deputy Secretary-general	China Business Event Federation	China PR
Guoye Qiu	General Manager	Xiamen ITG MICE Group Co., Ltd.	China PR
Shelly Tang	General Manager	Hangzhou International Expo Center and North Stars Venue Management Co., Ltd	China PR
Chris Dingcong	Creative and Managing Director	Springtime Design Ltd (Hong Kong)	Hong Kong
Lucas Rondez	CEO and Investment Manager	niHUB Innovation Center & Startup Accelerator & Incubator	China PR
Frank Feng	CEO	China Star	China PR
Kitty Wong	President	K&A International CO Ltd	Taiwan SAR
Alicia Yao	Vice Chairman	China Business Event Federation (CBEF)	China PR
Mike Williams	Senior Consultant and Partner	Gaining Edge	Australia
Wang Jing	Director	International Liaison Department of the World Federation of Chinese Medicine Societies	China PR
Wu Zhipeng	Deputy General Secretary	World International Health Qigong Federation	China PR

CTW China 2019 Conference Speakers

Name	Designation	Company	Territory
Patrick Chen (Chen Ping)	Director	Shanghai Municipal Administration of Culture and Tourism	China PR
Chris Chen	Vice-President	Shanghai Ctrip Hongrui International Travel Service Co., Ltd.	China PR
Fan Li Feng	Events Marketing Director	JD.com	China PR
Henni Hu	Head of Marketing, China	CITS American Express Global Business Travel	China PR
Kishore Rames	Travel Manager	National Oilwell Varco	Singapore
Martin Tang	Travel, Business Manager	Shanghai QuanFu Industry	China PR
Ike Zhang	Chief Executive Officer	Tristar International Event Management Co., Ltd	China PR
Huang Jinping	Travel Manager	Daimler	China PR
Jacob Hu	Apac Mobility Manager	-	China PR
Lisa Qiang	Senior Supervisor	Shaklee	China PR
Zhen Jianhong / Jeff	Managing Director	Shanghai C&D Wanda International Travel & MICE	China PR
Amado Trejo	COO	Free Entrepreneurs	Mexico
Chao Chen	Global Sales Manager	Egencia	China PR
Sabrina Sun	Corporate Service Associate Sourcing Manager	Merck	China PR
Sam Ming	Market Leader, China	Glocal Business Travel Hong Kong Limited	Hong Kong
Li Lei	Founder	Youli Hospitality Consulting	China PR
Ashok Shanmugam	Travel Manager	Juniper Networks	India
Leon Huang	CEO	DTG Travel	China PR
Marcie Olbert	Travel Manager	Luxoft	Poland
Violente Mckay	Corporate Travel Manager	ATNS	South Africa
Jacob Hu	Apac Mobility Manager	-	China PR
Yates Fei	General Manager	Hogg Robinson Group (HRG)	China PR
Ma Chunquan	CEO	EQB	China PR
Dolly Chang	Head of Admin	Jones Lang Lasalle	China PR

Brand Showcase Presenters

Date/Time	Company	Name
20 March 1130 – 1150hrs	Qingdao Municipal Culture and Tourism Bureau	
20 March 1400 – 1420hrs	Malaysia Convention & Exhibition Bureau (MyCEB)	Top Dong, Business Development Executive of Corporate travel & Incentive
20 March 1425 – 1445hrs	MEET Taiwan	Debbie Hong, Manager of MEET Taiwan Macy Chen, Senior Project Manager, Taipei Nangang Exhibition Center Hall
20 March 1450 – 1510hrs	Taiwan Tourism Bureau	Paul Wang, General Secretary
20 March 1630 – 1650hrs	Xiamen Municipal Bureau of Convention and Exhibition Affairs	Rowena Cai, Xiamen Municipal Bureau of Convention & Exhibiton Affairs Planning & Developing Divison /Deputy Director
20 March 1650 – 1710hrs	Zhuhai International Convention & Exhibition Center	Jeffery Tsui, Vice President
21 March 1130 – 1150hrs	Macao Trade and Investment Promotion Institute	John Chan, Officer of Conventions and Exhibition Industry Development Division
21 March 1400 – 1420hrs	Department of Tourism, Culture, Radio, Television and Sports of Hainan Province	Jeff Zhang, Secretary General of Qionghai Convention and Exhibition Association
21 March 1425 – 1445hrs	GL Events	Kelli Li, Major Accounts Manager of GL Events Venues

SOCIAL MEDIA HANDLES

WeChat: ITCMC, CTWC
Twitter: @itcm_events, @ctw_events
Facebook: IT&CM Events, CTW Events
Instagram: @itcm_ctw
LinkedIn: IT&CM Events, CTW Events
YouTube: ITCM China, CTW China
Youku: ITCMEvents

Social Media Hashtags

#itcmc19, #ctwc19

IT&CM CHINA and CTW China 2020

Date: 24 to 26 March 2020

CONTACTS

TTG Events, a business group of TTG Asia Media

1 Science Park Road #04-07 The Capricorn, Singapore Science Park II, Singapore 117528

Tel: (65) 6395 7575 Fax: (65) 6536 0896 Email: itcmchina@ttgasia.com

CITS International M.I.C.E Co., Ltd

Room 503, CITS Building, 1 Dongdan North St, Dongcheng District, Beijing 100005, China PR

Tel: +86 10 8522 7997 Fax: +86 10 6522 2310 Email: itcmchina@citsmice.com.cn

MP International (Shanghai) Pte Ltd

No. 99 Lane 4499, Cao'an Highway, Jiading District, Shanghai 201804, China PR

Tel: +86 21 2352 1005 Fax: +86 21 2352 1199 Email: sales-sh@mpinetwork.com

PROJECT TEAM

TTG EVENTS	CITS INTERNATIONAL MICE	MP INTERNATIONAL
Project Management		
Mr. Darren Ng Managing Director	Mr. Yang Fan Deputy General Manager	Mr. Jason Ng Executive Director
Ms. Cheryl Tan Head of Events	Ms. Tang Shu Project Manager	
Ms. Lynette Tey Project Manager		

Exhibitors, Sales and Sponsorship

Ms. Dora Seetoh
Event Sales Manager

Ms. Han Xiang
Account Manager

Ms. Madeline Tan
Event Sales Executive

Ms. Shamala Gowri
Event Sales Executive

Mr. Shawn Tan
Event Sales Executive

Buyers Hosting Programme

Ms. Deng Chengzi
Manager – Buyer Acquisition

Ms. Gao Xiang
Account Manager

Ms. Lianne Goh
Event Executive

Ms. Lim Jia Le
Event Executive

Ms. Natalie Chua
Event Executive

Marketing Communications and Media Hosting Programme

Ms. Vanessa Ong
Marketing Executive

Ms. Gao Xiang
Account Manager

Conference

Mr. Raymond Tan
Conference Programme Developer

Operations

Ms. Lynn Chee
Operations Manager

Association Day – Forum 1 (20 March, 0900 – 1000hrs)	Association Day – Forum 2 (21 March, 0900 – 1000hrs)
<p>Hosting International Association Meetings Hosted by International Congress and Convention Association (ICCA)</p> <p>Learn how ICCA and World PCO Alliance member, China Star, was successful in winning the rights to host many international association meetings. Hear first-hand from a local PCO and join in the discussion of the challenges faced and what clients expect from professional conference service providers.</p> <p>MODERATOR Noor Ahmad Hamid, Regional Director (Asia Pacific), International Congress and Convention Association (ICCA)</p> <p>SPEAKERS Frank Feng, CEO, China Star Kitty Wong, President, K&A International CO Ltd</p>	<p>The New Stage of International Association Development Hosted by China Business Event Federation (CBEF)</p> <p>With the continued development of national economic reforms and important “Belt and Road” opportunities, there is no better time than now for China's international associations to seize new opportunities. How does the design of global business activities play a part and what aspects should China's international associations focus on? Explore the potential areas of collaboration for Chinese international associations to strengthen their influence and image globally, and share perspectives to enhance access to new markets both internationally and domestically.</p> <p>MODERATOR Alicia Yao, Vice Chairman, China Business Event Federation (CBEF)</p> <p>PANELLISTS Mike Williams, Senior Consultant and Partner, Gaining Edge Wang Jing, Director of the International Liaison Department of the World Federation of Chinese Medicine Societies Wu Zhipeng, Deputy General Secretary, World International Health Qigong Federation</p>

Date/Time	CTW China Conference	
20 March 1540 – 1625hrs	CTW China Conference 1 2019 China and Asia Pacific Business Travel Market Outlook	<p>With the global and regional economy expected to slow in 2019, learn how travel managers are facing the challenge of managing tightening travel budgets, and how they are keeping their costs under control while increasing efficiency.</p> <p>MODERATOR Patrick Chen, Director, Shanghai Municipal Administration of Culture and Tourism</p> <p>PANELLISTS Chris Chen, Vice-President, Shanghai Ctrip Hongrui International Travel Service Co., Ltd. Fan Li Feng, Events Marketing Director, JD.com Hennie Hu, Marketing Director, CITS Amex GBT Kishore Rames, Travel Manager, National Oilwell Varco Martin Tang, Travel, Business Manager, Shanghai QuanFu Industry</p>

<p>20 March 1630 – 1715hrs</p>	<p>CTW China Conference 2 Managing Supplier Relationships</p>	<p>Travel managers today need to step up their game in their vendor selection by taking advantage of new opportunities in sourcing, pricing and technology. At the same time, travel suppliers are leveraging new innovation and evolving their programs to attract corporate buyers. Speakers in this panel provide advice on how we can work closer and maximise our supplier relationships.</p> <p>MODERATOR Li Lei, Founder, Youli, Hospitality Consulting</p> <p>PANELLISTS Huang Jinping, Travel Manager, Daimler Jacob Hu, APAC Mobility Manager Lisa Qiang, Director, Shaklee Zhen Jianhong, JianFa-Vanda</p>
<p>21 March 1400 – 1445hrs</p>	<p>CTW China Conference 3 The Technology Landscape in China – Managing Technology Disruption</p>	<p>What new trends are powering the digital economy and changing business travel in China? This session discusses how innovation like AI, machine learning, big data, AR and VR have transformed the corporate travel value chain and created new business models. We also look at how increasing automation can impact future job roles and the career of travel professionals.</p> <p>MODERATOR Amado Trejo, COO, Free Entrepreneurs</p> <p>PANELLISTS Chao Chen, Global Sales Manager, Egencia Sabrina Sun, Sourcing Manager, Merck Sam Ming, Market Leader China, Amex Ma Chunquan, CEO, EQB</p>
<p>21 March 1515 – 1600hrs</p>	<p>CTW China Conference 4 Corporate Travel and the Impact from the Sharing Economy</p>	<p>With more business travellers deviating from company travel policies to use sharing economy and alternative providers, companies today need to balance between increasing employee travel satisfaction while at the same time ensuring safety and compliance. The panel evaluates the impact of the sharing economy on corporate travel and policies, and shares effective ways to best embrace the sharing economy.</p> <p>MODERATOR Ike Zhang, CEO, Tristar International Event Management Co., Ltd</p> <p>PANELLISTS Ashok Shanmugam, Travel Manager, Juniper Networks Kevin Xie, APAC & China Procurement Director, Ariston Thermo (China) Co., Ltd Leon Huang, DTG Travel Marcie Olbert, Travel Manager, Luxoft Violente Mckay, Corporate Travel Manager, ATNS</p>
<p>21 March 1605 – 1650hrs</p>	<p>CTW China Conference 5 Which Payment mode is the most Effective?</p>	<p>There are three common modes of travel payments by procurement: Direct Pay, through an Agency, or through a SaaS system. Using Direct Pay ensures most compliance needs are met; while companies tend to outsource to an Agency when budgets are cuts. Which is the most effective payments mode?</p> <p>MODERATOR Jacob Hu, APAC Mobility Manager</p> <p>PANELLISTS Yates Fei, HRG Ma Chunquan, CEO, EQB Dolly Chang, Head of Admin, Jones Lang Lasalle Hamish Wang, Senior Procurement Manager, Bureau Veritas</p>