



头条新闻 HEADLINES

Issue Vol. 5 No. 3 | 29 March 2011 | A Newsletter For IT&CM China 2011

We're just a couple of weeks away to this leading MICE event that will welcome both Chinese and International delegates from around the world. Here are IT&CM China's latest updates to keep you excited about being a part of this stellar event.



IT&CM China 2011 Joins The Inaugural Shanghai Business Events Week Line-Up Of Activities

IT&CM China will anchor the first-ever Shanghai Business Events Week launched by Shanghai Municipal Tourism Administration (SMTA).

Taking place from the 11th to 15th April 2011, this initiative to theme leading MICE industry highlights under one brand, will see six exciting business, education and networking events come together in cosmopolitan Shanghai.

[Click To Read More](#)



Two-For-One Offer For Corporate Travel Personnel

Do you have travel planning responsibilities? This is your chance to earn your Corporate Travel ExpertSM (CTE) Designation in 1.5 days. The starter programme is offered for the first-time in Shanghai by GBTA and TTG Asia Media. Interested professionals must take advantage of this introductory special!

[Click Here For Course Information And Registration](#)



Want To Know What's In Store For China's Next MICE Wave?

Get the expert insights at the IT&CM China 2011 Keynote Panel Discussion. This dynamic session will be led by industry veterans from Pacific World Asia - China, International Congress & Convention Association (ICCA) and Grand China Express International Travel, China. Be there! 13 April 2011 | 2.30 to 3.15pm.

[Click Here To Register For The Event](#)
(Complimentary For Registered Delegates)

8 Seminar Sessions To Choose From



Session topics include **Sourcing Trends In Corporate Meetings, Crisis Management - Are You Ready** (Bilingual Session In English and Chinese), **Cut Through The China Red Tape** and **Win-Win Buyer-Seller Negotiations**. Take advantage of the knowledge of 11 of our industry's best topic experts.

[Click Here To Register For The Event](#)
(Complimentary For Registered Delegates)



Wine, Dine and Network

Here's some of the networking sessions you can look forward to:

Opening Ceremony and Welcome Dinner

13 April | 6.30 to 9pm | Sofitel Shanghai Sheshan Oriental

Hosted lunch by Meetings & Exhibitions Hong Kong

(Registered Buyers, Media and Invited Guests only)

14 April | 12.30 to 1.30pm | Sheraton Shanghai Hongqiao Hotel

Coffee Break Reception by Macau Government Tourist Office

(Registered Buyers, Media and Invited Guests only)

14 April | 3.30 to 4.45pm | Exhibition Hall Lobby



Visa Reminder

Get to IT&CM China hassle-free by ensuring that you have all your travel documents ready. Delegates who require an [invitation letter](#) for visa application can submit their request via this [form](#).



Come Visit IT&CM China 2011 As A Trade Visitor

Our exhibition halls will be open on the 14 and 15 April for industry professionals to experience the event. Admission fees apply. Trade visitors will also be entitled to attend the complimentary keynote and 8 educational seminar sessions.

[Click Here To Register As A Trade Visitor!](#)

[View The Latest IT&CM China 2011 Programme Here](#)

Contact Us Today

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