

# IT&CM CHINA 2017 FACT SHEET

(As at 19 March 2017)

## EVENT

**IT&CM (Incentive Travel & Conventions, Meetings), China [11<sup>th</sup> Instalment]**  
**21 to 23 March 2017**

www.itcmchina.com | chinese.itcmchina.com

**Shanghai Convention & Exhibition Center of International Sourcing • Shanghai, China**

No. 35 Zhongjiang Road, Putuo District, Shanghai, China PR

Tel: 86 21 6029 0070 | Fax: 86 21 6029 0071 | Website: www.shcec.com.cn

## ABOUT IT&CM CHINA

### The Leading International MICE Event In China

Since 2007, IT&CM China has established itself as China's leading international Meetings, Incentives, Conventions and Exhibitions (MICE) business, education and networking event, dedicated to "Promoting China to the World and the World to China". Bringing together Chinese and International MICE exhibitors and buyers in one dynamic marketplace, IT&CM China is the platform for international and leading Chinese players in the MICE industry to explore business opportunities on all fronts – inbound, outbound and domestic. Delegates to the 3-day event receive the best return on their investment in business, education and networking through structured business appointments, exhibition showcase, seminar sessions, official networking functions and tours.

Co-located with CTW China as China's Only Doublebill Event In MICE and Corporate Travel, IT&CM China is part of the IT&CM Events series by TTG Events, a business group of TTG Asia Media. IT&CM China 2017 is co-organised by 3 parties: **TTG Events**, a business group of TTG Asia Media, **CITS International M.I.C.E.** – a wholly-owned subsidiary of CITS (China International Travel Service) and **MP International**.

## FEATURES

### Business

- Up to 100% Pre-Scheduled Appointments: 60% via PSA and Remaining 40% via Online Diary
- Buyers-Meet-Sellers (BMS) Appointment Scheduling Session: for Exhibitors and Buyers
- Exhibition and Appointment Sessions: involving both International and Chinese Exhibitors and Buyers
- Official Press Conference by IT&CM China Organisers
- 13 Media Briefings by National Tourism Organisations and Industry Organisations (for Media Only)
- 6 Association Destination Presentations by
  - Shanghai Municipal Tourism Administration 22 March, 1400 – 1420hrs
  - VisitScotland 22 March, 1430 – 1450hrs
  - Malaysia Convention & Exhibition Bureau (MyCEB) 22 March, 1500 – 1520hrs
  - Thailand Convention & Exhibition Bureau (TCEB) 23 March, 1400 – 1420hrs
  - Hangzhou Tourism Commission 23 March, 1430 – 1450hrs
  - CCPIT Chengdu (Chengdu Municipal Bureau of Exposition) 23 March, 1500 – 1520hrs

### Education

- **Keynote Address (21 March)**  
**The Future Of MICE In China**  
Moderator/ Speaker: Gary Grimmer  
Panellists: Alicia Yao, David Zhang, Roger Shu, Yao Xin
- 4 Association Day Forums @ IT&CM China (22 and 23 March)

22 March 2017	23 March 2017
Association Day Forum 1 <b>Challenging Times For Association Meetings?</b> Moderator: Alicia Yao Panellists: David Song, Jia Xiao Fang	Association Day Forum 3 <b>Second Wave Cities, An Upcoming Target Destination?</b> Moderator: Ella Zhou Panellists: Allen Hu, Izumi Shimada
Association Day Forum 2 <b>Association Trending: Go Global or Local?</b> Moderator: Yao Xin Panellists: Alicia Yao, Kitty Wong	Association Day Forum 4 <b>How To Select The Right Destination</b> Moderator: Joost De Meyer Panellists: Jeffers Miruka, Kitty Wong, Ulrike von Arnold

- 6 Campfire Sessions (22 and 23 March)

22 March 2017	23 March 2017
Campfire 1 <b>Creating Value in B2B digital Communications</b> Presenters: Michaela Mentasti	Campfire 4 (MICE Clinic Part 3) <b>Creating A Strong Foundation For A High Performance Bureau</b> Presenters: Gary Grimmer, Jane Vong Holmes
Campfire 2 (MICE Clinic Part 1) <b>Food For Thought When Building A Convention Centre</b> Presenters: Gary Grimmer, Jane Vong Holmes	Campfire 5 <b>Understanding Corporate Travel In China</b> Presenter: Shao Min
Campfire 3 (MICE Clinic Part 2) <b>Making The Most Out Of Your Participation At Trade Shows</b> Presenters: Gary Grimmer, Jane Vong Holmes	Campfire 6 <b>How to Increase User Engagement &amp; Experience through Mobile Innovation</b> Presenter: Desmond Phua

#### Social Events and Functions

- 2 x Pre-Show City Tours of Shanghai – Sponsored by Pacific World
- 1 x Pre-Show Tour to Istanbul, Turkey – Sponsored by Turkish Airlines
- Opening and Welcome Remarks
- Opening Ceremony and Welcome Dinner – Sponsored by Shanghai Marriott Parkview
- 5 x IT&CM China Hosted Luncheons
  - National Institute of Tourism Promotion, Argentina
  - Tourism Fiji
  - Fukuoka Convention & Visitors Bureau
  - South Africa National Convention Bureau
- 1 x IT&CM China Hosted Dinner
  - Macao Trade and Investment Promotion Institute (IPIM)
- 2 x Networking Cocktails
  - AccorHotels
  - JW Marriot Shanghai Changfeng Park
- 1 x Post-Show Tour to Hangzhou, China – Sponsored by Hangzhou Tourism Commission

#### Partner Events

- CTW China 2017
- Future Leaders Forum 2017 by IMEX – MPI – MCI
- ICCA Database & Online Tools Workshop by ICCA
- CMC Training by MICE Committee of CATS

#### Others

- MICE Promotion Session by Hainan Tourism Development Commission
- Buyer and Media Hosting Programme
- Show Preview as part of TTG Show Daily Day 1 (21 March)

#### 2017 EVENT OVERVIEW

- 3,000 MICE professionals from sectors including DMCS, PCOs, corporate travel and associations
- 400 hosted delegates
- Over 14,000 business appointments
- Over 75 business, education and networking sessions
- Array of new international and Chinese destinations, and new exhibiting industries
- 18 speakers across educational sessions over 3 days covering Association Management/Meetings and MICE-interest topics

#### DELEGATE STATISTICS (PRE-REGISTERED)

**TOTAL: 1,316 from 48 Territories**

- **Exhibitors: 720**
- **Buyers: 540**
- **Media: 56**

#### EXHIBITORS

**Exhibition Area (gross): 6,000 square metres (sqm)**

#### 720 Exhibitors from 288 Exhibiting Companies and Organisations

*Complete details available in the IT&CM China 2017 Show Directory*

**Exhibiting International and Chinese MICE Destinations:** Argentina, Barcelona, Berlin, Chengdu, Fiji, Fukuoka, Hainan, Hangzhou, Hong Kong, Indonesia, Jeju, Korea, Macau, Malaysia, Ningbo, Oita, Philippines, Sapporo, Scotland, Shanghai, South Africa, Taiwan, Thailand, Vienna, Xiamen

**New Destination/Corporate Brands Taking Their Own Pavilions / Booths:** Air China, Arctic Outback Adventures Ltd, Barcelona Convention Bureau, Beijing Nimbus Travel Service, Dusit International, Fukuoka Convention & Visitors Bureau, Hainan Tourism Development Commission, HK CTS Hotels Co. Ltd, Jumeirah Himalayas Hotel Shanghai, Monaco Government Tourist Bureau Asia Pacific, National Institute of Tourism Promotion, Argentina, Shenzhen Airlines, Shenzhen Hard Rock Hotel, Shouqi Limousine & Chauffeur, SNU Healthtainment Consortium, South Africa National Convention Bureau, Tourism Fiji, Turkish Airlines, Vienna Convention Bureau, Viajes Pacifico, VisitScotland

**Largest Exhibiting Pavilions:** Macau Trade and Investment Promotion Institute (204sqm), Meetings & Exhibitions Hong Kong (138sqm), Korea Tourism Organization (100sqm)

**Types of Exhibitors:**

Adventure & Incentive Travel Suppliers	Events Management Companies &	Theme Parks
Airline & Cruise Lines	Entertainment Suppliers	Trade Associations
Car Rental Companies	Hotels & Resorts	Trade Publications / Media
Coach, Car & Railway Operators	National / State Tourism Organisations	Travel / Meeting Technology &
Convention Visitors Bureaus	Professional Conference Organisers	Multimedia Companies
Convention and Exhibition Venues	Serviced Apartments	Travel Management Companies
Destination Management Companies	Spas	Travel-Related Suppliers

**BUYERS**

**540 Buyers (38% International – 62% China) from 38 Territories:** Australia, Austria, Bangladesh, Belgium, Cambodia, Canada, China PR, Cyprus, Czech Republic, France, Germany, Greece, Hong Kong SAR, Hungary, India, Indonesia, Italy, Japan, Kenya, Lithuania, Malaysia, New Zealand, Philippines, Poland, Portugal, Russia, Singapore, Slovenia, Spain, Sweden, Switzerland, Thailand, Ukraine, United Arab Emirates, United Kingdom, United States of America, Uzbekistan and Vietnam  
*Complete details available in the IT&CM China 2017 Buyer's Profile*

**International Buyers Breakdown by Region:**

Asia-Pacific (Less China)	49%
Europe	41%
Americas	7%
Middle East	3%

**Percentage of New Buyers:** 64%

**Largest Number of International Buyers from:** India, Russia, Singapore

**Types of Buyers:**

Corporate Companies with Incentive Programmes	Incentive / Motivation Houses	Professional Conference Organisers
Destination Management Companies	International Associations	Travel Agent Handling Incentives
	Meeting Planners	Travel Management Companies

**MEDIA**

**56 Media from 13 Territories (Including China):** Australia, Belgium, China PR, Hungary, India, Poland, Portugal, Russia, Singapore, South Korea, Thailand, United Kingdom, United States of America, Uruguay

**Media Breakdown by Region:**

China	54%
Asia-Pacific (Less China)	29%
Europe	13%
America	4%

**Largest Number of Media Delegates from:** China (50%), Singapore (14%), India (5%)

**New Participating Territories:** Belgium, Hungary, Poland, Portugal, Russia, Thailand, Uruguay

**Media Partners:**

- 8 Official Media
- 17 Media Affiliates

## SOCIAL FUNCTIONS & ACTIVITIES

### Tours

1. **Pre-Show City Tours In Shanghai** – Sponsored by Pacific World
  - a) TOUR 1: Puxi, Xintiandi, French Concession, Cocktail by AccorHotels 20 March | 1400 - 1900hrs
  - b) TOUR 2: Zhujiajiao Water Village 21 March | 0730 - 1300hrs

*Open To: All registered international buyers and media delegates only*
2. **Pre-Show Istanbul, Turkey Tour** – Sponsored by Turkish Airlines
 

Date: 17 – 20 March 2017, Friday to Monday

*Open To: International MICE buyers, Association buyers and media only.*
3. **Post-Show Hangzhou Tour** – Sponsored by Hangzhou Tourism Commission
 

Date: 23 – 25 March 2017, Thursday to Saturday

*Open To: International buyers and media only. (Registration is closed)*

### Official Functions

4. **Welcome Remarks & Keynote Session**

Date: 21 March 2017, Tuesday

Time: 1630 – 1740hrs

Venue: Ballroom, Shanghai Marriott Parkview

Entry: For all registered delegates

Dress Code: Business Attire
5. **IT&CM China & CTW China 2017 Joint Opening Ceremony and Welcome Dinner**

Date: 21 March 2017, Tuesday

Time: 1830 – 2100hrs

Venue: Grand Ballroom, Shanghai Marriott Parkview

Entry: For all registered delegates

Dress Code: Smart Casual

### Luncheons

6. **Hosted Luncheon by National Institute of Tourism Promotion, Argentina**

Date: 22 March 2017, Wednesday

Time: 1230 – 1345hrs

Venue: Meeting Room 4, Level 3, JW Marriott Shanghai Changfeng Park

Entry: For invited buyers only

Dress Code: Business Attire
7. **Hosted Luncheon by Tourism Fiji**

Date: 22 March 2017, Wednesday

Time: 1230 – 1345hrs

Venue: Meeting Room 5, Level 3, JW Marriott Shanghai Changfeng Park

Entry: For invited buyers only

Dress Code: Business Attire
8. **Hosted Luncheon by Fukuoka Convention & Visitors Bureau**

Date: 23 March 2017, Thursday

Time: 1230 – 1345hrs

Venue: Meeting Room 5, Level 3, JW Marriott Shanghai Changfeng Park

Entry: For invited buyers only

Dress Code: Business Attire
9. **Hosted Luncheon by South Africa National Convention Bureau**

Date: 23 March 2017, Thursday

Time: 1230 – 1345hrs

Venue: Meeting Room 4, Level 3, JW Marriott Shanghai Changfeng Park

Entry: For invited buyers only

Dress Code: Business Attire
10. **IT&CM China Networking Lunch**

Date: 22 March 2017, Wednesday

Time: 1230 – 1345hrs

Venue: Exhibition Foyer, Level 1, SHCEC

Entry: For Buyers, Media & Invited Guests - Entry by delegate badge or invitation only

Dress Code: Business Attire

#### 11. IT&CM China Networking Lunch

Date: 23 March 2017, Thursday  
Time: 1230 – 1345hrs  
Venue: Buyers Lounge, Exhibition Hall, Level 1, SHCEC  
Entry: For Buyers, Media & Invited Guests - Entry by delegate badge or invitation only  
Dress Code: Business Attire

#### Cocktails

#### 12. IT&CM China Networking Cocktail by JW Marriott Shanghai Changfeng Park

Date: 22 March 2017, Wednesday  
Time: 1800 – 1930hrs  
Venue: Ballroom A, , Level 5, JW Marriott Shanghai Changfeng Park  
Entry: For invited buyers, media only  
Dress Code: Business Attire

#### Dinners

#### 13. Hosted Dinner by Macao Trade and Investment Promotion Institute (IPIM)

Date: 22 March 2017, Wednesday  
Time: 1800 – 2030hrs  
Venue: Function Room 1, Level 3, JW Marriott Shanghai Changfeng Park  
Entry: For invited buyers only  
Dress Code: Business Attire

#### Others

#### 14. MICE Promotion Session by Hainan Tourism Development Commission

Date: 22 March 2017, Wednesday  
Time: 1230 – 1345hrs  
Venue: Buyers Lounge, Exhibition Hall, Level 1, SHCEC  
Entry: For invited buyers only  
Dress Code: Business Attire

#### OFFICIAL PRESS CONFERENCE & MEDIA BRIEFINGS

#### IT&CM China 2017 Official Press Conference

21 March 2017, Tuesday | 1430 – 1530hrs  
Meeting Room 1, Shanghai Marriott Parkview

- **Mr. Darren Ng**, Managing Director, TTG Asia Media
- **Mr. Li Zhuyuan**, Deputy General Manager, CITS International M.I.C.E. Co., Ltd.
- **Mr. Jason Ng**, Executive Director, MP International Pte Ltd

#### Media Briefings

Venue: Media Room B, Exhibition Hall, Level 1, SHCEC (For International Media)  
Media Room A, Exhibition Hall, Level 1, SHCEC (For Chinese Media)

	English Tracks	Mandarin Tracks
<b>22 March 2017, Wednesday</b>		
0930 – 1000	-	United Airlines
1015 – 1045	National Institute of Tourism Promotion, Argentina	Thailand Convention & Exhibition Bureau (TCEB)
1100 - 1130	Xiamen Municipal Bureau of Convention and Exhibition Affairs	Delta Air Lines
1145 - 1215	Ningbo Tourism Administration	Gloria Hotel & Resorts
<b>23 March 2017, Thursday</b>		
0930 – 1000	-	Ministry of Tourism of The Republic of Indonesia
1015 – 1045	Shouqi Limousine and Chauffeur	Monaco Government Tourist Bureau
1130 - 1200	Huangshan Tourism Committee	MEET TAIWAN
1530 - 1600	HNA Hospitality	-

## EXHIBITION INFORMATION

### Exhibition Admission

Admission to IT&CM China 2017 and CTW China 2017 Exhibition is by delegate badge on 22 & 23 March 2017.

### Exhibition Hours

22 March 2017 (Wednesday) 1000 – 1730hrs  
23 March 2017 (Thursday) 0940 – 1700hrs

### Registration Hours

20 March 2017 (Tuesday) 1030 – 1700hrs  
21 March 2017 (Wednesday) 0900 – 1700hrs

Registration at Official Hotels for Buyers and Media, Exhibitor registration will take place at Exhibition Hall Lobby, Level 1, SHCEC

### Badge Categories

- Red Exhibitor
- Blue Buyer
- Green Media
- Purple VIP
- Pink Trade Visitor
- Yellow Speaker
- Orange Organiser, Staff
- Clear Future Leaders Forum

## ON-SITE SERVICES

### Show Organisers' Office

Behind Exhibition Hall A, Level 1, SHCEC

### Official Contractor

Pico IES Group (China) Co., Ltd

On-Site Office: Exhibition Hall, Level 1, SHCEC

Main Office: No. 99 Lane 4499, Cao'an Highway, Jiading District, Shanghai 201804, China

Contact: Mr. Sakya Zhao

Tel: +86 21 6010 8912 | Fax: +86 21 6010 8601

Email: [sakya.zhao@cn.pico.com](mailto:sakya.zhao@cn.pico.com)

### Official Freight Forwarder

APT Showfreight Shanghai Co., Ltd

On-Site Office: Exhibition Hall, Level 1, SHCEC

Main Office: 2F, Building #9, IBP, 280 Linhong Road, Changning District, Shanghai, PR China, 200335

Contact: Mr Max Xie & Mr Frank Zhu

Tel: +86 21 6116 8712 / +86 21 6116 8610 | Fax: +86 21 6236 5667

Email: [MaXie@agility.com](mailto:MaXie@agility.com) / [Fzhu@agility.com](mailto:Fzhu@agility.com)

Website: [www.agilitylogistics.com](http://www.agilitylogistics.com)

## EVENT ORGANISERS

**TTG Events**, a Business Group of TTG Asia Media

TTG Asia Media's Events group promotes business opportunities by staging international trade events that bring industry suppliers and buyers to one marketplace. The group is the founder and organiser of Incentive Travel & Conventions, Meetings (IT&CM) Events, a series of MICE shows in Thailand (IT&CMA), China (IT&CM China) and India (IT&CM India). It also owns and manages the Corporate Travel World (CTW) Events, with CTW Asia-Pacific co-located with IT&CMA, and CTW China with IT&CM China. TTG Events is also the longest-running secretariat appointed to manage the ASEAN Tourism Forum (ATF) Travel Exchange (TRAVEX). Other core trade events include the Singapore Gifts Show (SGS) and International Feng Shui Convention (IFSC).

**CITS International M.I.C.E** – a wholly-owned subsidiary of CITS

Based on a 3-year preparation, together with CITS going public in A-share market, CITS International M.I.C.E. Co., Ltd. has now been founded as a wholly-owned subsidiary of CITS. It shares its resources with CITS after its 55 years of operation. CITS International M.I.C.E. Co., Ltd. has been founded to possess new scope and new power within a new framework, and is set to thrive across even more fields.

CITS international M.I.C.E. is carrying out the mission to build up the most respectable M.I.C.E. brand in China and to contribute to the further development of CITS itself in the future.

## MP International

Established in 1987, MP International specialises in organising exhibitions, conferences and special events. The group has organised and managed some 300 national, regional and international events, including the Asia-Pacific Economic Cooperation (APEC) 2009 Leaders' Week. It is a leading international organiser of trade exhibitions, including ITMA and ITMA Asia.

A member of the Pico group, MP International is headquartered in Singapore with a global footprint across Asia and Europe. MP's success with various partners is a testimony of its ability to identify opportunities and maximise the rewards for win-win partnerships.

## EVENT SUPPORT & SPONSORSHIP

### Endorsing & Supporting Association

- Shanghai Municipal Tourism Administration (SMTA)
- Shanghai Convention & Exhibition Industries Association (SCEIA)
- Euromic
- Incentive, Conference & Event Society Asia Pacific (ICESAP)
- International Association of Professional Congress Organisers (IAPCO)
- International Congress & Convention Association (ICCA)
- MICE Committee of China Association of Travel Services (CATS)
- Philippine Council for the Advancement of Association Executives (PCAEE)
- Society of Incentive Travel Excellence (SITE)
- World PCO Alliance

### Onsite Technology Partner

- Info Salons China

### Official Media

- TTG-BTmice China
- TTGmice
- TTGassociations
- TTG China
- TTG Asia
- TTG India
- TTG Asia Luxury
- TTG Show Daily

### Media Affiliates

- |                                     |                      |
|-------------------------------------|----------------------|
| • BBT Online                        | • Mice In Asia       |
| • Biz Events Asia                   | • Mice Japan         |
| • Event Point                       | • Mice&More Magazine |
| • Executive PA Magazine             | • Mice Talk          |
| • Global Travel Media               | • Safari Plus        |
| • Kongres Magazine                  | • Tourism-Insider    |
| • Korea Tourism News                | • Travel Talk Asia   |
| • Masexpos Congresos & Convenciones | • Travel Daily Asia  |
| • Mice & Tourism Around The World   |                      |

### Official Hotels

- JW Marriott Shanghai Changfeng Park
- Marriott Shanghai Parkview
- Sheraton Shanghai Hongqiao

### Sponsorships & Hosts

- |                                      |  |
|--------------------------------------|--|
| • Pre-Show City Tours Shanghai:      | Pacific World  |
| • Pre-Show Istanbul, Turkey Tour:    | Turkish Airlines   |
| • Opening Ceremony & Welcome Dinner: | Marriott Shanghai Parkview   |
| • Hosted Luncheons:                  | National Institute of Tourism Promotion, Argentina, Tourism Fiji,<br>Fukuoka Convention & Visitors Bureau Commission, South Africa National<br>Convention Bureau |
| • Hosted Dinner:                     | Macao Trade and Investment Promotion Institute (IPIM)  |
| • Networking Cocktails:              | AccorHotels, JW Marriot Shanghai Changfeng Park  |
| • MICE Promotion Session:            | Hainan Provincial Tourism Development  |
| • Post-Show Hangzhou Tour:           | Hangzhou Tourism Commission  |

### IT&CM China 2017 Seminar Speakers

Name	Designation	Company	Territory
Alicia Yao	Deputy General Secretary	China MICE Committee of China Association of Travel Services	China PR
Allen Hu	Shanghai Office Chief Representative	Suzhou Culture and Expo Co., Ltd.	China PR
David Song	Founder and CEO	Global Mobile Gaming Confederation	China PR
David Zhang	Director	Suzhou MICE Promotion Center	China PR
Desmond Phua	Founder & CMOO	UpNixt	Singapore
Ella Zhou	Deputy General Manager	Spring International	China PR
Gary Grimmer	CEO	GainingEdge	Australia
Izumi Shimada	Director, Marketing, Sales & Business Development	Meeting Place Fukuoka, Fukuoka Convention & Visitors Bureau	Japan
Jane Vong Holmes	Senior Manager Asia	GainingEdge	Australia
Jeffers Miruka	Executive Manager & Head of Operations	African Association of Agricultural Economists (AAAE)	Kenya
Jia Xiao Fang	President	China International Health & Medical Tourism Association	China PR
Joost De Meyer	Chairman & CEO	First Incentive Travel	United States of America
Kitty Wong	President	K&A International Co., Ltd. Taipei, World PCO Alliance	Taiwan
Michaela Mentasti	Marketing Director	Dragon Trail Interactive	China PR
Roger Shu	Deputy General Manager	Hangzhou Convention, Exhibition & Travel Co., Ltd.	China PR
Shao Min	Manager GPS Team	Carlson Wagonlit Travel, China	China PR
Ulrike von Arnold	Deputy Director	Vienna Convention Bureau	Austria
Yao Xin	Secretary General	CCPIT Commercial Sub-Council	China PR

### SOCIAL MEDIA HANDLES

**WeChat:** ITCMChina  
**Twitter:** @itcm\_events  
**Facebook:** IT&CM Events  
**Instagram:** @itcm\_ctw  
**LinkedIn:** IT&CM Events  
**YouTube:** ITCM China  
**Youku:** ITCMEvents

### Social Media Hashtags

#itcmc17

### IT&CM CHINA 2018

**Date:** 20 to 22 March 2018

### CONTACTS

#### TTG Events, a business group of TTG Asia Media

1 Science Park Road #04-07 The Capricorn, Singapore Science Park II, Singapore 117528

Tel: (65) 6395 7575 Fax: (65) 6536 0896

Email: [itcmchina@ttgasia.com](mailto:itcmchina@ttgasia.com)

#### CITS International M.I.C.E Co., Ltd

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Email: [itcmchina@citsmice.com.cn](mailto:itcmchina@citsmice.com.cn)

#### MP International (Shanghai) Pte Ltd

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Email: [sales-sh@mpinetwork.com](mailto:sales-sh@mpinetwork.com)



## PROJECT TEAM

TTG EVENTS	CITS INTERNATIONAL MICE	MP INTERNATIONAL
<b>Project Management</b>		
<b>Mr. Darren Ng</b> Managing Director	<b>Mr. Zhang Jian</b> General Manager	<b>Mr. Jason Ng</b> Executive Director
<b>Mr. Ooi Peng Ee</b> General Manager	<b>Mr. Wang Lei</b> Director	
<b>Ms. Winnie Chua</b> Event Manager		
<b>Exhibitors, Sales and Sponsorship</b>		
<b>Ms. Roanna Tan</b> Event Executive	<b>Mr. Wang Lei</b> Director	
<b>Mr. Joshua Tan</b> Event Executive	<b>Ms. Li Zhou</b> Senior Account Manager	
<b>Buyers Hosting Programme</b>		
<b>Ms. Deng Chengzi</b> Manager – Buyer Acquisition	<b>Mr. Yan Yan</b> Account Manager	
<b>Ms. Elizabeth Li</b> Event Executive		
<b>Ms. Serene Ng</b> Event Executive		
<b>Marketing Communications and Media Hosting Programme</b>		
<b>Ms. Cheryl Tan</b> Corporate Marketing Manager	<b>Mr. Yan Yan</b> Account Manager	<b>Ms. Elena Zhao</b> Marketing Communications Manager
<b>Ms. Cheryl Kah</b> Corporate Digital Marketing Executive		
<b>Ms. Lena Ng</b> Marketing Executive		
<b>Conference</b>		
<b>Mr. Raymond Tan</b> Conference Programme Developer		
<b>Ms. Nadia Chand</b> Conference Programme Executive		
<b>Operations</b>		
<b>Ms. Samantha Kee</b> Senior Operations Executive		<b>Ms. Yuki Zheng</b> Project Manager