IT&CM CHINA & CTW CHINA 2019 FACT SHEET  
(As at 15 March 2019)

EVENT  
IT&CM (Incentive Travel & Conventions, Meetings), China [13th Instalment]  
19 to 21 March 2019  
www.itcmchina.com | chinese.itcmchina.com

CTW China (Corporate Travel World), China [5th Instalment]  
19 to 21 March 2019  

Shanghai Convention & Exhibition Center of International Sourcing  
Shanghai, China  
No. 35 Zhongjiang Road, Putuo District, Shanghai, China PR

ABOUT IT&CM CHINA & CTW CHINA

IT&CM CHINA - The Leading International MICE Event In China  
Since 2007, IT&CM China has established itself as China’s leading international Meetings, Incentives, Conventions and Exhibitions (MICE) business, education and networking event, dedicated to “Promoting China to the World and the World to China”. Bringing together Chinese and International MICE exhibitors and buyers in one dynamic marketplace, IT&CM China is the platform for international and leading Chinese players in the MICE industry to explore business opportunities on all fronts – inbound, outbound and domestic. Delegates to the 3-day event receive the best return on their investment in business, education and networking through structured business appointments, exhibition showcase, seminar sessions, official networking functions and tours.

IT&CM China 2019 is co-organised by 3 parties: TTG Events, a business group of TTG Asia Media, CITS International M.I.C.E. – a wholly-owned subsidiary of CITS (China International Travel Service) and MP International.

CTW CHINA - The Leading Corporate Travel Management Conference For China  
Since 2015, CTW China has been the market’s answer to the proliferation of business travel & entertainment (T&E) activities from Chinese-grown companies and multi-national corporations based in China. This market-driven event is thus dedicated to raising the sophistication of Chinese corporate travel professionals who manage the T&E needs for their organisations. By localising best global practices and cultivating a sustainable expert and peer-sharing knowledge support network, CTW China is at the helm of enabling local influencers, planners and decision makers of corporate travel functions to get the most of their T&E decisions.

As China’s Only Doublebill Event In MICE and Corporate Travel, IT&CM China and CTW China are part of the IT&CM and CTW Events series by TTG Events, a business group of TTG Asia Media.

FEATURES  
Business  
• Up to 100% Pre-Scheduled Appointments: 60% via PSA and Remaining 40% via Online Diary  
• Exhibition and Appointment Sessions: involving both International and Chinese Exhibitors and Buyers  
• IT&CM China and CTW China 2019 Official Press Conference  
• 2 x Meet The Corporates NEW  
  - AccorHotels, Evergrande Venice Resort, Hardrock Hotels, Sunway Hotels & Resorts, Zhuhai International Convention & Exhibition Center  
• 4x Exhibition Walk-about NEW  
  - Featured Destination Pavilions: GL Events, Hainan, Macao, Qingdao, Philippines, Taiwan, Thailand, Xiamen  
• 9 x Brand Showcase Presentations NEW

20 March  
- Qingdao Municipal Culture and Tourism Bureau 1130 – 1150hrs  
- Malaysia Convention & Exhibition Bureau (MyCEB) 1400 – 1420hrs  
- MEET Taiwan 1425 – 1445hrs  
- Taiwan Tourism Bureau 1450 – 1510hrs  
- Xiamen Municipal Bureau of Convention and Exhibition Affairs 1630 – 1650hrs  
- Zhuhai International Convention & Exhibition Center 1650 – 1710hrs

21 March  
- Macao Trade and Investment Promotion Institute 1130 – 1150hrs  
- Department of Tourism, Culture, Radio, Television and Sports of Hainan Province 1400 – 1420hrs  
- GL Events 1425 – 1445hrs
MICE Innovation Hub NEW
- 1000 Meetings
- 247Tickets
- CrowsNest
- Guiddoo World
- Maycur
- Ultra Space Technology

Education
- Welcome Remarks
- Opening Keynote Address (19 March)
- 2 x Association Day Forums @ IT&CM China (20 and 21 March)
- CTW China Keynote Address (20 March)
- 5 x CTW China Conference Sessions (20 and 21 March)

Social Events and Functions
- 1 x Pre-Show Shanghai City Tour by EXO Events
- 8 x Shanghai Evening Food Tour by Lost Plates
- Opening Ceremony and Welcome Dinner – Venue Partnership by Hilton Shanghai Hongqiao
- Say Hi To Everyone NEW – Event Briefing | Networking Coffee Break | Interactive Ice Breaker
- 2 x Power Innovation Luncheons NEW
  20 March
  - 247Tickets, Maycur, Ultra Space Technology
  21 March
  - CrowsNest, 1000Meetings, Guiddoo World
- 2 x Networking Luncheons (For Buyers)
- 2x Hosted Luncheons (For Invited Buyers)
  20 March
  - Tourism Promotions Board, Philippines
  21 March
  - Malaysia Convention & Exhibition Bureau (MyCEB)
- 2 x CTW China Networking Coffee Breaks
- Networking Sessions
  o 4 x Networking Tea Break by Korea Tourism Organisation
  o 2 x Your Favorite Hong Kong Style Afternoon Tea by Hong Kong Tourism Board
  o 2 x Cocktail Reception by Macao Trade and Investment Promotion Institute

Partner Events
- China Business Event Federation Forum NEW (19 March)
- Future Leaders Forum 2019 by IMEX – MPI – MCI (20 March)

Others
- Buyer and Media Hosting Programme
- Show Preview as part of TTG Show Daily Day 1 (19 March)
- Sure-Win Appreciation Lucky Draw NEW

2019 EVENT OVERVIEW
- 120 business, education and networking sessions
- Over 30 new programme sessions
- 36 speakers across IT&CM China and CTW China knowledge sessions
- New initiatives
  o Brand Showcase Presentations
  o Exhibition Walk-about
  o Meet The Corporates
  o MICE Innovation Hub
  o Power Innovation Luncheons
  o Say Hi To Everyone
  o Sure-win Appreciation Lucky Draw

DELEGATE STATISTICS (PRE-REGISTERED)
- Exhibitors: 708
- Buyers: 493
- Media: 55
EXHIBITORS

Exhibition Area (gross): 5,500 square metres (sqm)

708 Exhibitors from 305 Exhibiting Companies and Organisations
Complete details available in the IT&CM China and CTW China 2019 Show Directory

21 Exhibiting International and Chinese Territories: Australia, Beijing, Brazil, China PR, Germany, Gyeonggi, Hainan, Hong Kong SAR, Jeju, Macau SAR, Malaysia, Okinawa, The Philippines, QingDao, Shanghai, South Korea, Switzerland, Taiwan, Thailand, Wuxi and Xiamen

New Destination/Corporate Brands Taking Their Own Pavilions / Booths: Australia, Gyeonggi, Okinawa, QingDao, Aichi Sky Expo, Six Senses Resorts and Spa, EventsAir, Evergrande Venice Resort, Ez-link Pte Ltd, Guangzhou Yuexiu International Congress Center, Huafa Place, Isa-tur Negocio E Turismo Ltda, Mcarthurglen Group, Memories Group, Okura Nikko Hotel Management, Shanghai Meiwu Culture Communications Co, Ltd, Sunway Hotels & Resorts, Tab Ticketbroker GMBH Thermal Hotels & many more.

CTW Tabletop China Exhibitors: Egencia, eHi Car Services Limited, EZ-link, Frasers Hospitality, Minor Hotels, SBus

Largest Exhibiting Pavilion: Macao Trade and Investment Promotion Institute (204sqm), Hong Kong Tourism Board (198sqm)

Types of Exhibitors:
- Adventure & Incentive Travel Suppliers
- Airline & Cruise Lines
- Car Rental Companies
- Coach, Car & Railway Operators
- Convention Visitors Bureaus
- Convention and Exhibition Venues
- Destination Management Companies
- Events Management Companies & Entertainment Suppliers
- Hotels & Resorts
- National / State Tourism Organisations
- Professional Conference Organisers
- Serviced Apartments
- Spas
- Theme Parks
- Trade Associations
- Travel / Meeting Technology & Multimedia Companies
- Travel Management Companies
- Travel-Related Suppliers

BUYERS

493 Buyers (19% International – 81% China) from 26 Territories: Australia, Belgium, China PR, France, Germany, Hong Kong SAR, India, Indonesia, Israel, Japan, Macao SAR, Malaysia, Mexico, New Zealand, Philippines, Poland, Russian Federation, Singapore, South Africa, South Korea, Switzerland, Thailand, United Arab Emirates, United Kingdom, United States, Viet Nam
Complete details available in the IT&CM China and CTW China 2019 Buyer’s Profile

International Buyers Breakdown by Region:
- Asia-Pacific (Less China) 60%
- Europe 26%
- Americas 1.5%
- Middle East 4.5%
- Others 8%

Percentage of New Buyers: 37%

Largest Number of International Buyers from: India, Malaysia, Singapore

Types of Buyers:
- 62% MICE: Corporate Company with Incentive Programmes, Destination Management Company, Event Planners, Incentive / Motivation House, Meeting Planner, Professional Conference Organiser, Travel Agent handling Luxury Travel, Travel Management Company
- 18% Association: International Association
- 20% Corporate: Corporate Travel / Procurement Buyers

MEDIA

55 Registered Media: China PR, Denmark, Germany, India, Indonesia, Jordan, Malaysia, Singapore, South Africa, Sri Lanka, Taiwan

Media Breakdown by Region:
- China 53%
- Asia-Pacific 12%
- Europe 33%
- Africa 2%

Largest Number of Media Delegates from: China (53%)

New Participating Territories: Jordan, Denmark
Media Partners:
- 6 Official Media
- 28 Media Affiliates

SOCIAL FUNCTIONS & ACTIVITIES

Tours
1. Pre–Show City Tour In Shanghai by EXO Events
   Date: 19 March | 0800 - 1200hrs
   Open To: All pre-registered international buyers, media and corporate travel managers

2. Shanghai Evening Tour by Lost Plate
   Date: 18 March | 1830 – 2200hrs, 1900 – 2230hrs, 1930 – 2300hrs
       20 March | 1900 – 2230hrs, 1830 – 2300hrs
       21 March | 1830 – 2200hrs, 1900 – 2230hrs, 1930 – 2300hrs
   Open To: All pre-registered exhibitors, buyers, media and corporate travel managers

Official Functions
3. Say Hi To Everyone
   Event Briefing | Networking Coffee Break | Interactive Ice Breaker
   Date: 19 March 2019, Tuesday
   Time: 1500 – 1620hrs
   Venue: Courtyard by Marriott Shanghai Changfeng Park
   Entry: For all registered delegates
   Dress Code: Business Attire

4. Welcome Remarks & Keynote Address
   Date: 19 March 2019, Tuesday
   Time: 1620 – 1730hrs
   Venue: Courtyard Marriott Changfeng Park, Ballroom, Basement 1
   Entry: For all registered delegates
   Dress Code: Business Attire

5. IT&CM China & CTW China 2019 Joint Opening Ceremony and Welcome Dinner
   Date: 19 March 2019, Tuesday
   Time: 1830 – 2100hrs
   Venue: Hilton Shanghai Hongqiao, You Yi Grand Ballroom
   Entry: For all registered delegates
   Dress Code: Smart Casual

Luncheons
6. Power Innovation Luncheons
   Date: 20 March – 21 March 2019, Wednesday and Thursday
   Time: 1200 – 1300hrs
   Venue: SHCEC, Knowledge Hub, Exhibition Hall, Level 1
   Entry: For invited buyers only
   Dress Code: Business Attire

7. Networking Luncheons
   Date: 20 March and 21 March, Wednesday and Thursday
   Time: 1230 – 1345hrs
   Venue: SHCEC, Buyers’ Lounge, Exhibition Hall, Level 1
   Entry: For Buyers only
   Dress Code: Business Attire

8. Hosted Luncheons
   Date: 20 March and 21 March 2019, Wednesday and Thursday
   Time: 1230 – 1345hrs
   Venue: Courtyard by Marriott Shanghai Changfeng Park
   Entry: For invited buyers only
   Dress Code: Business Attire

Networking Breaks
9. CTW Coffee Break x 2
Date: 20 March and 21 March 2019, Wednesday and Thursday
Time: 1500 – 1535hrs, 1450 – 1510hrs
Venue: SHCEC, CTW Exhibition, Exhibition Hall, Level 1
Entry: For All Delegates
Dress Code: Business Attire

10. **Networking Morning/Afternoon Tea Break**
Date: 20 March and 21 March 2019, Wednesday and Thursday
Time: 1000 – 1030hrs, 1615 – 1645hrs
Venue: SHCEC, Buyers’ Lounge, Exhibition Hall, Level 1
Entry: For Buyers only
Dress Code: Business Attire

11. **Your Favourite Hong Kong Style Afternoon Tea**
Date: 20 March – 21 March 2019, Wednesday and Thursday
Time: 1500 – 1600hrs
Venue: SHCEC, HK Booth A3, Exhibition Hall, Level 1
Entry: For All Delegates
Dress Code: Business Attire

**Cocktail**

12. **Cocktail Reception by Macao Trade and Investment Promotion Institute (IPIM)**
Date: 20 and 21 March 2018, Wednesday & Thursday
Time: 1530 – 1700hrs
Venue: SHCEC, Macao Booth A5, Exhibition Hall, Level 1
Entry: For all registered delegates
Dress Code: Business Attire

**OFFICIAL PRESS CONFERENCE**

**IT&Cm China and CTW China 2019 Official Press Conference**
19 March 2019, Tuesday | 1400 – 1500hrs
Meeting Room 3, Basement 1, Courtyard Marriott Changfeng Park
- **Mr. Darren Ng**, Managing Director, TTG Asia Media
- **Mr. Yang Fan**, Deputy General Manager, CITS International M.I.C.E. Co., Ltd.
- **Mr. Jason Ng**, Executive Director, MP International Pte Ltd

**EXHIBITION INFORMATION**

**Exhibition Admission**
Admission to IT&Cm China and CTW China 2019 is by delegate badge on 20 & 21 March 2019.

**Exhibition Hours**
20 March 2019 (Wednesday) 0900 – 1750hrs
21 March 2019 (Thursday) 0900 – 1715hrs

**Registration Hours**
18 March 2019 (Monday) 1030 – 1700hrs
19 March 2019 (Tuesday) 1030 – 1700hrs
20 March 2019 (Wednesday) 0900 – 1730hrs
21 March 2019 (Thursday) 0900 – 1700hrs
Registration at Official Hotels for Buyers and Media will be available on 18 & 19 March. Exhibitor registration will take place at Exhibition Hall Lobby, Level 1, SHCEC

**ON-SITE SERVICES**

**Show Organisers’ Office**
Behind Exhibition Hall A, Level 1, SHCEC

**Official Contractor**
Pico IES Group (China) Co., Ltd
On-Site Office: Exhibition Hall, Level 1, SHCEC
Main Office: No. 99 Lane 4499, Cao’an Highway, Jiading District, Shanghai 201804, China
Contact: Mr. Jayz Ni
Tel No.: +86 21 6010 8790
Fax No.: +86 21 6010 8780
Email: jayz.ni@cn.pico.com
Official Freight Forwarder
APT Showfreight Shanghai Co., Ltd
On-Site Office: Exhibition Hall, Level 1, SHCEC
Main Office: 2F, Building #9, IBP, 280 Linhong Road, Changning District, Shanghai, PR China, 200335
Contact: Mr Max Xie
Tel No: +86 21 6116 8712
Fax No.: +86 21 6236 5667
Email: Maxie@agility.com
Website: www.agilitylogistics.com

EVENT ORGANISERS
TTG Events, a Business Group of TTG Asia Media
TTG Asia Media’s Events group promotes business opportunities by staging international trade events that bring industry suppliers and buyers to one marketplace. The group is the founder and organiser of Incentive Travel & Conventions, Meetings (IT&CM) Events, a series of MICE shows in Thailand (IT&CMA), China (IT&CM China) and India (IT&CM India). It also owns and manages the Corporate Travel World (CTW) Events, with CTW Asia-Pacific co-located with IT&CMA, and CTW China with IT&CM China. TTG Events is also the longest-running secretariat appointed to manage the ASEAN Tourism Forum (ATF) Travel Exchange (TRAVEX). Other core trade events include the Singapore Gifts Show (SGS) and International Feng Shui Convention (IFSC).

CITS International M.I.C.E. – a wholly-owned subsidiary of CITS
Based on a 3-year preparation, together with CITS going public in A-share market, CITS International M.I.C.E. Co., Ltd. has now been founded as a wholly-owned subsidiary of CITS. It shares its resources with CITS after its 55 years of operation. CITS International M.I.C.E. Co., Ltd. has been founded to possess new scope and new power within a new framework, and is set to thrive across even more fields.

CITS International M.I.C.E. is carrying out the mission to build up the most respectable M.I.C.E. brand in China and to contribute to the further development of CITS itself in the future.

MP International
Established in 1987, MP International specialises in organising exhibitions, conferences and special events. The group has organised and managed some 300 national, regional and international events, including the Asia-Pacific Economic Cooperation (APEC) 2009 Leaders’ Week. It is a leading international organiser of trade exhibitions, including ITMA and ITMA Asia.

A member of the Pico group, MP International is headquartered in Singapore with a global footprint across Asia and Europe. MP’s success with various partners is a testimony of its ability to identify opportunities and maximise the rewards for win-win partnerships.

EVENT SUPPORT & SPONSORSHIP
Endorsing & Supporting Associations
- China Business Events Federation (CBEF)
- City Conference & Event Executive Union (CCEU)
- China MICE Committee (CMC)
- ChangSha Meeting Industry Association (CMIA)
- China Association of Travel Services MICE Committee
- Hospitality Sales and Marketing Association International (HSMAI)
- International Association of Professional Congress Organisers (IAPCO)
- International Congress & Convention Association (ICCA)
- Korea MICE Association
- Shanghai Convention & Exhibition Industries Association (SCEIA)
- Society of Incentive Travel Excellence (SITE)
- Shanghai Municipal Administration of Culture and Tourism
- Philippine Council for the Advancement of Association Executives (PCAAE)
- World PCO Alliance (WPCOA)

Official Media
- TTG-BTmice China
- TTGMice
- TTGassociations
- TTG China
- TTG Asia
- TTG India
- TTG Asia Luxury
- TTG Show Daily
Domestic Media Affiliates
- China Conference & Exhibition
- Convention & Conference China
- Cool Tourism Media
- CTCNN.COM
- Elite Travel Connection Journal
- ItripDaily
- Meadin.com
- MICECN.com
- MeetingsChina
- MICE Business Tourism
- Premium Traveler
- Radio FM969
- Travel Link Daily
- Travel Trade China
- Travel World China
- World Hotel
- World Travel Magazine
- World Travel Online

International Media Affiliates
- Honeymoon Middle East
- MICE In Asia
- MICE Middle East
- MICE Talk
- Safari Plus
- The Event
- Tourism-Insider
- Travel Talk Asia
- Travel Trade Outbound Scandinavia
- venue Magz

Official Hotels
- Courtyard by Marriott Shanghai Changfeng Park
- JW Marriott Shanghai Changfeng Park
- Hilton Shanghai Hongqiao

Supporting Hotels
- Golden Tulip Shanghai Rainbow

Sponsorships, Partners & Hosts
- Pre-Show City Tour Shanghai
- Shanghai Local Food Tour
- Opening Ceremony & Welcome Dinner
- Official Marketing Partner
- Official Technology Partner
- MICE Innovation Partner
- CTW Sales & Marketing Partner
- Keynote Presenting Partner
- Networking Tea Break
- Cocktail Reception
- Glass Railing Banner Sponsor
- Buyers’ Lounge Sponsor
- EXO Events
- Lost Plate
- Hilton Shanghai Hongqiao
- WhiteINK Communications, Graceful Traveler
- EventsAIR
- StageING, Free Entrepreneurs
- Tristar Event Management
- Xiamen ITG MICE
- Korean Tourism Organization, Hong Kong Tourism Board
- Macao Trade and Investment Promotion Institute (IPIM)
- Taiwan Convention & Exhibition Association (TCEA)
- Korean Tourism Organization (KTO)

IT&C&M China 2019 Knowledge Session Speakers

<table>
<thead>
<tr>
<th>Name</th>
<th>Designation</th>
<th>Company</th>
<th>Territory</th>
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</thead>
<tbody>
<tr>
<td>Noor Hamid</td>
<td>Regional Director Asia Pacific</td>
<td>International Congress and Convention</td>
<td>Malaysia</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Association (ICCA)</td>
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</tr>
<tr>
<td>Olivia Jia</td>
<td>Deputy Secretary-general</td>
<td>China Business Event Federation</td>
<td>China PR</td>
</tr>
<tr>
<td>Guoye Qiu</td>
<td>General Manager</td>
<td>Xiamen ITG MICE Group Co., Ltd.</td>
<td>China PR</td>
</tr>
<tr>
<td>Shelly Tang</td>
<td>General Manager</td>
<td>Hangzhou International Expo Center and North</td>
<td>China PR</td>
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<td>Stars Venue Management Co., Ltd</td>
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</tr>
<tr>
<td>Chris Dingcong</td>
<td>Creative and Managing Director</td>
<td>Springtime Design Ltd (Hong Kong)</td>
<td>Hong Kong</td>
</tr>
<tr>
<td>Lucas Rondez</td>
<td>CEO and Investment Manager</td>
<td>nHub Innovation Center &amp; Startup Accelerator</td>
<td>China PR</td>
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<td></td>
<td></td>
<td>&amp; Incubator</td>
<td></td>
</tr>
<tr>
<td>Frank Feng</td>
<td>CEO</td>
<td>China Star</td>
<td>China PR</td>
</tr>
<tr>
<td>Kitty Wong</td>
<td>President</td>
<td>K&amp;A International CO Ltd</td>
<td>Taiwan SAR</td>
</tr>
<tr>
<td>Alicia Yao</td>
<td>Vice Chairman</td>
<td>China Business Event Federation (CBEF)</td>
<td>China PR</td>
</tr>
<tr>
<td>Mike Williams</td>
<td>Senior Consultant and Partner</td>
<td>Gaining Edge</td>
<td>Australia</td>
</tr>
<tr>
<td>Wang Jing</td>
<td>Director</td>
<td>International Liaison Department of the World</td>
<td>China PR</td>
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<td>Federation of Chinese Medicine Societies</td>
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<tr>
<td>Wu Zhipeng</td>
<td>Deputy General Secretary</td>
<td>World International Health Qigong Federation</td>
<td>China PR</td>
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</tbody>
</table>
## CTW China 2019 Conference Speakers

<table>
<thead>
<tr>
<th>Name</th>
<th>Designation</th>
<th>Company</th>
<th>Territory</th>
</tr>
</thead>
<tbody>
<tr>
<td>Patrick Chen (Chen Ping)</td>
<td>Director</td>
<td>Shanghai Municipal Administration of Culture and Tourism</td>
<td>China PR</td>
</tr>
<tr>
<td>Chris Chen</td>
<td>Vice-President</td>
<td>Shanghai Ctrip Hongrui International Travel Service Co., Ltd.</td>
<td>China PR</td>
</tr>
<tr>
<td>Fan Li Feng</td>
<td>Events Marketing Director</td>
<td>JD.com</td>
<td>China PR</td>
</tr>
<tr>
<td>Henni Hu</td>
<td>Head of Marketing, China</td>
<td>CITS American Express Global Business Travel</td>
<td>China PR</td>
</tr>
<tr>
<td>Kishore Rames</td>
<td>Travel Manager</td>
<td>National Oilwell Varco</td>
<td>Singapore</td>
</tr>
<tr>
<td>Martin Tang</td>
<td>Travel, Business Manager</td>
<td>Shanghai QuanFu Industry</td>
<td>China PR</td>
</tr>
<tr>
<td>Ike Zhang</td>
<td>Chief Executive Officer</td>
<td>Tristar International Event Management Co., Ltd.</td>
<td>China PR</td>
</tr>
<tr>
<td>Huang Jingping</td>
<td>Travel Manager</td>
<td>Daimler</td>
<td>China PR</td>
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<tr>
<td>Jacob Hu</td>
<td>Apac Mobility Manager</td>
<td>-</td>
<td>China PR</td>
</tr>
<tr>
<td>Lisa Qiang</td>
<td>Senior Supervisor</td>
<td>Shaklee</td>
<td>China PR</td>
</tr>
<tr>
<td>Zhen Jianhong / Jeff</td>
<td>Managing Director</td>
<td>Shanghai C&amp;D Wanda International Travel &amp; MICE</td>
<td>China PR</td>
</tr>
<tr>
<td>Amado Trejo</td>
<td>COO</td>
<td>Free Entrepreneurs</td>
<td>Mexico</td>
</tr>
<tr>
<td>Chao Chen</td>
<td>Global Sales Manager</td>
<td>Egencia</td>
<td>China PR</td>
</tr>
<tr>
<td>Sabrina Sun</td>
<td>Corporate Service Associate Sourcing Manager</td>
<td>Merck</td>
<td>China PR</td>
</tr>
<tr>
<td>Sam Ming</td>
<td>Market Leader, China</td>
<td>Glocal Business Travel Hong Kong Limited</td>
<td>Hong Kong</td>
</tr>
<tr>
<td>Li Lei</td>
<td>Founder</td>
<td>Youli Hospitality Consulting</td>
<td>China PR</td>
</tr>
<tr>
<td>Ashok Shanmugam</td>
<td>Travel Manager</td>
<td>Juniper Networks</td>
<td>India</td>
</tr>
<tr>
<td>Leon Huang</td>
<td>CEO</td>
<td>DTG Travel</td>
<td>China PR</td>
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<tr>
<td>Marcie Olbert</td>
<td>Travel Manager</td>
<td>Luxoft</td>
<td>Poland</td>
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<tr>
<td>Violente McKay</td>
<td>Corporate Travel Manager</td>
<td>ATNS</td>
<td>South Africa</td>
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<tr>
<td>Jacob Hu</td>
<td>Apac Mobility Manager</td>
<td>-</td>
<td>China PR</td>
</tr>
<tr>
<td>Yates Fei</td>
<td>General Manager</td>
<td>Hogg Robinson Group (HRG)</td>
<td>China PR</td>
</tr>
<tr>
<td>Ma Chunquan</td>
<td>CEO</td>
<td>EQB</td>
<td>China PR</td>
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<tr>
<td>Dolly Chang</td>
<td>Head of Admin</td>
<td>Jones Lang Lasalle</td>
<td>China PR</td>
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</tbody>
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## Brand Showcase Presenters

<table>
<thead>
<tr>
<th>Date/Time</th>
<th>Company</th>
<th>Name</th>
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<tbody>
<tr>
<td>20 March</td>
<td>Qingdao Municipal Culture and Tourism Bureau</td>
<td>Top Dong, Business Development Executive of Corporate travel &amp; Incentive</td>
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<tr>
<td>20 March</td>
<td>Malaysia Convention &amp; Exhibition Bureau (MyCEB)</td>
<td>Debby Hong, Manager of MEET Taiwan</td>
</tr>
<tr>
<td>20 March</td>
<td>MEET Taiwan</td>
<td>Macy Chen, Senior Project Manager, Taipei Nangang Exhibition Center Hall</td>
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<tr>
<td>20 March</td>
<td>Taiwan Tourism Bureau</td>
<td>Paul Wang, General Secretary</td>
</tr>
<tr>
<td>20 March</td>
<td>Xiamen Municipal Bureau of Convention and Exhibition Affairs</td>
<td>Rowena Cai, Xiamen Municipal Bureau of Convention &amp; Exhibition Affairs Planning &amp; Developing Division /Deputy Director</td>
</tr>
<tr>
<td>20 March</td>
<td>Zhuhai International Convention &amp; Exhibition Center</td>
<td>Jeffery Tsui, Vice President</td>
</tr>
<tr>
<td>21 March</td>
<td>Macao Trade and Investment Promotion Institute</td>
<td>John Chan, Officer of Conventions and Exhibition Industry Development Division</td>
</tr>
<tr>
<td>21 March</td>
<td>Department of Tourism, Culture, Radio, Television and Sports of Hainan Province</td>
<td>Jeff Zhang, Secretary General of Qionghai Convention and Exhibition Association</td>
</tr>
<tr>
<td>21 March</td>
<td>GL Events</td>
<td>Kelli Li, Major Accounts Manager of GL Events Venues</td>
</tr>
</tbody>
</table>
SOCIAL MEDIA HANDLES

WeChat: ITCMC, CTWC
Twitter: @itcm_events, @ctw_events
Facebook: ITCM Events, CTW Events
Instagram: @itcm_ctw
LinkedIn: ITCM Events, CTW Events
YouTube: ITCM China, CTW China
Youku: ITCMEvents

Social Media Hashtags
#itcmc19, #ctwc19

ITCM CHINA and CTW China 2020

Date: 24 to 26 March 2020

CONTACTS

TTG Events, a business group of TTG Asia Media
1 Science Park Road #04-07 The Capricorn, Singapore Science Park II, Singapore 117528
Tel: (65) 6395 7575 Fax: (65) 6536 0896 Email: itcmchina@ttgasia.com

CITS International M.I.C.E Co., Ltd
Room 503, CITS Building, 1 Dongdan North St, Dongcheng District, Beijing 100005, China PR
Tel: +86 10 8522 7997 Fax: +86 10 6522 2310 Email: itcmchina@citsmice.com.cn

MP International (Shanghai) Pte Ltd
No. 99 Lane 4499, Cao'an Highway, Jiading District, Shanghai 201804, China PR
Tel: +86 21 2352 1005 Fax: +86 21 2352 1199 Email: sales-sh@mpinetwork.com

PROJECT TEAM

<table>
<thead>
<tr>
<th>TGG EVENTS</th>
<th>CITS INTERNATIONAL MICE</th>
<th>MP INTERNATIONAL</th>
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<tbody>
<tr>
<td>Project Management</td>
<td></td>
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<tr>
<td>Mr. Darren Ng</td>
<td>Mr. Yang Fan</td>
<td>Mr. Jason Ng</td>
</tr>
<tr>
<td>Managing Director</td>
<td>Deputy General Manager</td>
<td>Executive Director</td>
</tr>
<tr>
<td>Ms. Cheryl Tan</td>
<td>Ms. Tang Shu</td>
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<tr>
<td>Head of Events</td>
<td>Project Manager</td>
<td></td>
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<tr>
<td>Ms. Lynette Tey</td>
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<tr>
<td>Project Manager</td>
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Exhibitors, Sales and Sponsorship

| Ms. Dora Seetoh     | Ms. Han Xiang                           |
| Event Sales Manager | Account Manager                         |

| Ms. Madeline Tan    |                                         |
| Event Sales Executive|                                       |

| Ms. Shamala Gowri   |                                         |
| Event Sales Executive|                                      |

| Mr. Shawn Tan       |                                         |
| Event Sales Executive|                                      |

Buyers Hosting Programme

| Ms. Deng Chengzi    | Ms. Gao Xiang                           |
| Manager – Buyer Acquisition | Account Manager                          |

| Ms. Lianne Goh     |                                         |
| Event Executive    |                                        |

| Ms. Lim Jia Le     |                                         |
| Event Executive    |                                        |

| Ms. Natalie Chua   |                                         |
| Event Executive    |                                        |
# Marketing Communications and Media Hosting Programme

<table>
<thead>
<tr>
<th>Ms. Vanessa Ong</th>
<th>Ms. Gao Xiang</th>
</tr>
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<tbody>
<tr>
<td>Marketing Executive</td>
<td>Account Manager</td>
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## Conference

<table>
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<tr>
<th>Mr. Raymond Tan</th>
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<tr>
<td>Conference Programme Developer</td>
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## Operations

<table>
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<tr>
<th>Ms. Lynn Chee</th>
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<tr>
<td>Operations Manager</td>
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</table>

### Hosting International Association Meetings

**Hosted by International Congress and Convention Association (ICCA)**

Learn how ICCA and World PCO Alliance member, China Star, was successful in winning the rights to host many international association meetings. Hear first-hand from a local PCO and join in the discussion of the challenges faced and what clients expect from professional conference service providers.

**MODERATOR**

Noor Ahmad Hamid, Regional Director (Asia Pacific), International Congress and Convention Association (ICCA)

**SPEAKERS**

Frank Feng, CEO, China Star

Kitty Wong, President, K&A International CO Ltd

### The New Stage of International Association Development

**Hosted by China Business Event Federation (CBEF)**

With the continued development of national economic reforms and important “Belt and Road” opportunities, there is no better time than now for China's international associations to seize new opportunities. How does the design of global business activities play a part and what aspects should China’s international associations focus on? Explore the potential areas of collaboration for Chinese international associations to strengthen their influence and image globally, and share perspectives to enhance access to new markets both internationally and domestically.

**MODERATOR**

Alicia Yao, Vice Chairman, China Business Event Federation (CBEF)

**PANELLISTS**

Mike Williams, Senior Consultant and Partner, Gaining Edge

Wang Jing, Director of the International Liaison Department of the World Federation of Chinese Medicine Societies

Wu Zhipeng, Deputy General Secretary, World International Health Qigong Federation

### CTW China Conference

**Date/Time**

| 20 March 1540 – 1625hrs |

**CTW China Conference 1**

2019 China and Asia Pacific Business Travel Market Outlook

With the global and regional economy expected to slow in 2019, learn how travel managers are facing the challenge of managing tightening travel budgets, and how they are keeping their costs under control while increasing efficiency.

**MODERATOR**

Patrick Chen, Director, Shanghai Municipal Administration of Culture and Tourism

**PANELLISTS**

Chris Chen, Vice-President, Shanghai Ctrip Hongrui International Travel Service Co., Ltd.

Fan Li Feng, Events Marketing Director, JD.com

Hennie Hu, Marketing Director, CITS Amex GBT

Kishore Rames, Travel Manager, National Oilwell Varco

Martin Tang, Travel, Business Manager, Shanghai QuanFu Industry
<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Conference</th>
<th>Session Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>20 March</td>
<td>1630 – 1715hrs</td>
<td>CTW China Conference 2</td>
<td>Managing Supplier Relationships</td>
<td>Travel managers today need to step up their game in their vendor selection by taking advantage of new opportunities in sourcing, pricing and technology. At the same time, travel suppliers are leveraging new innovation and evolving their programs to attract corporate buyers. Speakers in this panel provide advice on how we can work closer and maximise our supplier relationships. MODERATOR Li Lei, Founder, Youli, Hospitality Consulting PANELLISTS Huang Jinping, Travel Manager, Daimler Jacob Hu, APAC Mobility Manager Lisa Qiang, Director, Shaklee Zhen Jianhong, JianFa-Vanda</td>
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<tr>
<td>21 March</td>
<td>1400 – 1445hrs</td>
<td>CTW China Conference 3</td>
<td>The Technology Landscape in China – Managing Technology Disruption</td>
<td>What new trends are powering the digital economy and changing business travel in China? This session discusses how innovation like AI, machine learning, big data, AR and VR have transformed the corporate travel value chain and created new business models. We also look at how increasing automation can impact future job roles and the career of travel professionals. MODERATOR Amado Trejo, COO, Free Entrepreneurs PANELLISTS Chao Chen, Global Sales Manager, Egencia Sabrina Sun, Sourcing Manager, Merck Sam Ming, Market Leader China, Amex Ma Chunquan, CEO, EQB</td>
</tr>
<tr>
<td>21 March</td>
<td>1515 – 1600hrs</td>
<td>CTW China Conference 4</td>
<td>Corporate Travel and the Impact from the Sharing Economy</td>
<td>With more business travellers deviating from company travel policies to use sharing economy and alternative providers, companies today need to balance between increasing employee travel satisfaction while at the same time ensuring safety and compliance. The panel evaluates the impact of the sharing economy on corporate travel and policies, and shares effective ways to best embrace the sharing economy. MODERATOR Ike Zhang, CEO, Tristar International Event Management Co., Ltd PANELLISTS Ashok Shanmugam, Travel Manager, Juniper Networks Kevin Xie, APAC &amp; China Procurement Director, Ariston Thermo (China) Co., Ltd Leon Huang, DTG Travel Marcie Olbert, Travel Manager, Luxoft Violente Mckay, Corporate Travel Manager, ATNS</td>
</tr>
<tr>
<td>21 March</td>
<td>1605 – 1650hrs</td>
<td>CTW China Conference 5</td>
<td>Which Payment mode is the most Effective?</td>
<td>There are three common modes of travel payments by procurement: Direct Pay, through an Agency, or through a SaaS system. Using Direct Pay ensures most compliance needs are met; while companies tend to outsource to an Agency when budgets are cuts. Which is the most effective payments mode? MODERATOR Jacob Hu, APAC Mobility Manager PANELLISTS Yates Fei, HRG Ma Chunquan, CEO, EQB Dolly Chang, Head of Admin, Jones Lang Lasalle Hamish Wang, Senior Procurement Manager, Bureau Veritas</td>
</tr>
</tbody>
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